Scaling Up Smart Homes: Lessons and Ideas from Liverpool City Region
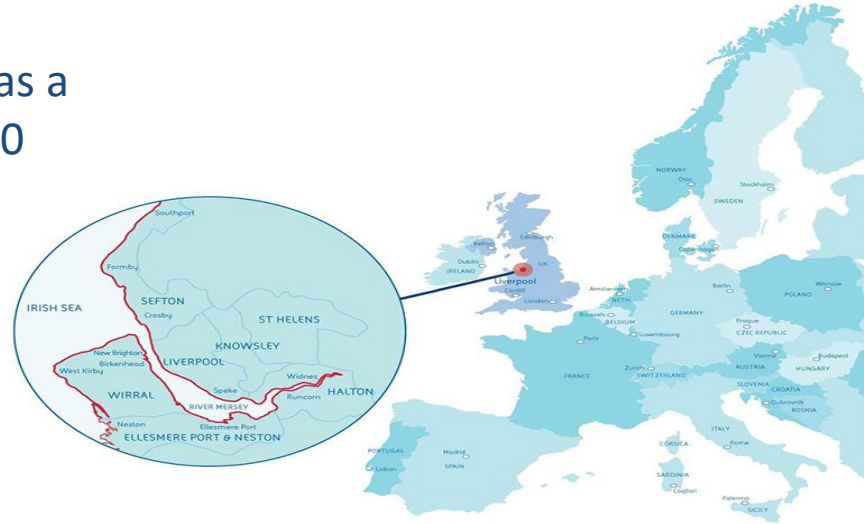

2nd Małopolska Silver Economy Congress

Kraków, 6 October 2017

Jon Dawson, Director, JDA Ltd and Smarter Futures
representing Liverpool City Region and Coral
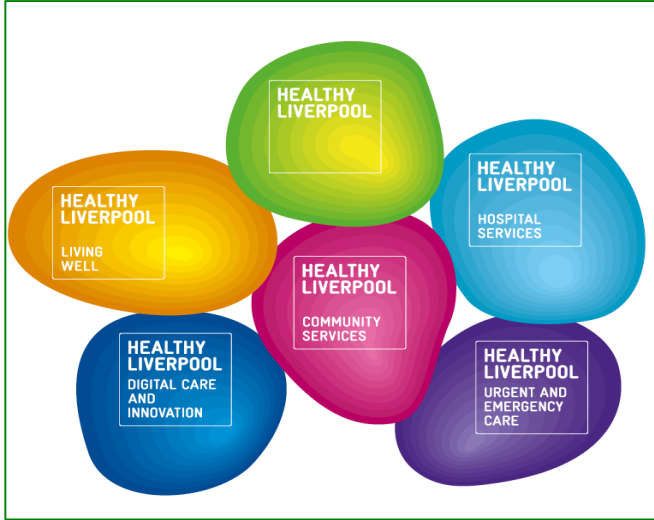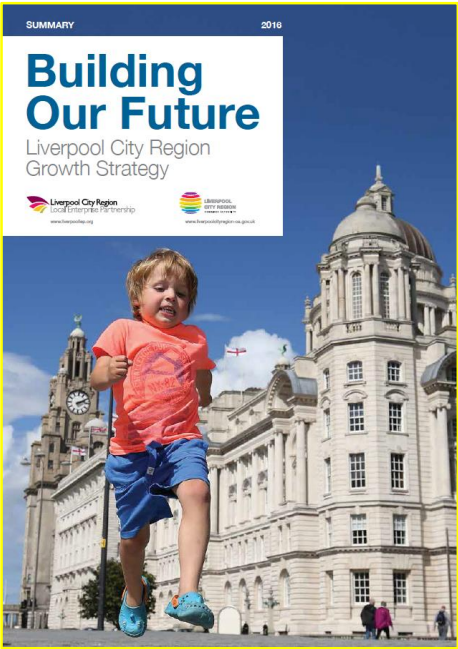
Liverpool City Region

Liverpool City region has a
population of 1,507,000

Make a Difference: Scaling Up Smart Homes and Solutions

- The importance of a strategic framework as a driver for scaling up

- Lessons and ideas for empowering people to co-design and benefit from a smart home landscape

Liverpool: Policy and Strategy Framework

Strategic Focus

- Innovation in community care, independent living, self-care and e-health

- Integrated data, big data and predictive analytics

- Developing an LCR Living Lab Network

Importance of Strategic Framework

- Demonstrating and securing political leadership

- Ownership of the agenda by key stakeholders

- Driving demand

- Providing a framework agenda for scaling up

Liverpool: Smart Homes Lessons and Ideas

User Engagement Approach

Living Lab Network

Smart House Resource

Thank you!

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